



Changing the Image of Fast Food

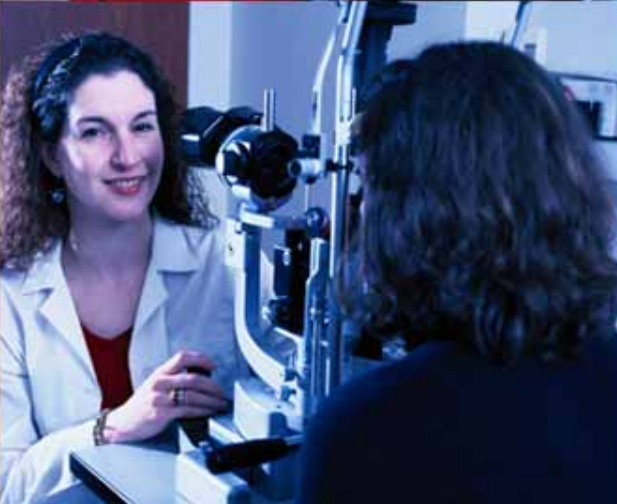


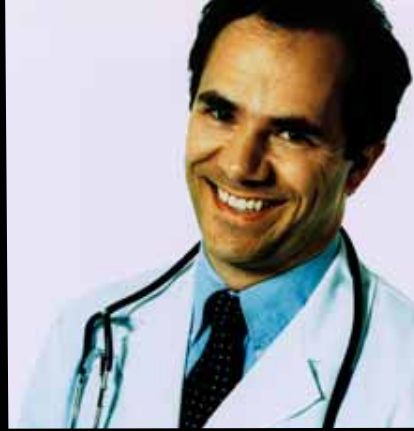
Dick Crawford
Corporate Vice President
Government Relations



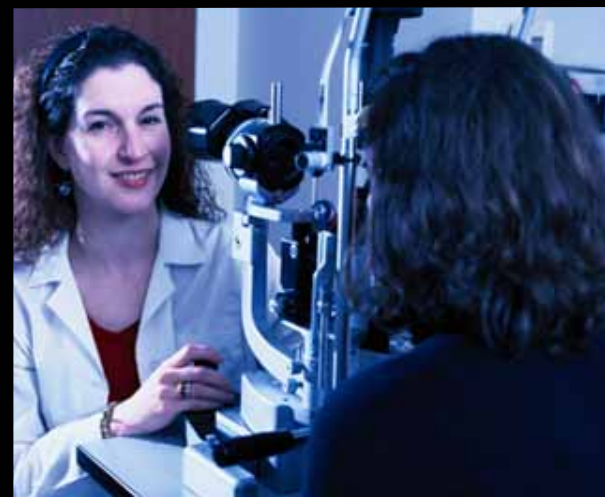
**“None of us
is as good as all of us.”**
– Ray Kroc







Partnership









How McDonald's Makes a Difference



- Provide top quality products
- Promote physical activity
- Provides nutritional information and education





new
Happy Meal[®]
choices

nuevas
opciones en el
Happy Meal[®]



'I'm lovin' it'

Extra Value Meals include medium fries and medium soft drink.

Extra Value Meals incluyen papitas medianas y refresco mediano.



Large fries and large soft drink add

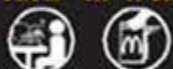
to meal price

Meal OR Sandwich?



¿Comida completa o sandwich?

Dine In OR To Go?



¿Comer aquí o para llevar?

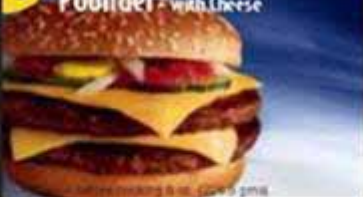
1 Big Mac



2 Quarter Pounder[®] with Cheese



3 Double Quarter Pounder[®] with Cheese



4 Big N' Tasty[®]



5 Crispy Chicken



6 Chicken McGrill[®]



7 10 Chicken McNuggets[®]



Made With
White Meat

8 Filet-O-Fish[®]



9 3 or 5 Chicken Selects[®]



Fruit &
Salads

new Fruit & Walnut



Crispy or
Grilled Chicken

Bacon Ranch

Caesar

California Cobb



NEWMAN'S OWN[®]
ALL-NATURAL DRESSINGS

Ranch • Caesar • Cobb

LOW FAT

Family Recipe Italian^{new}
Balsamic Vinaigrette

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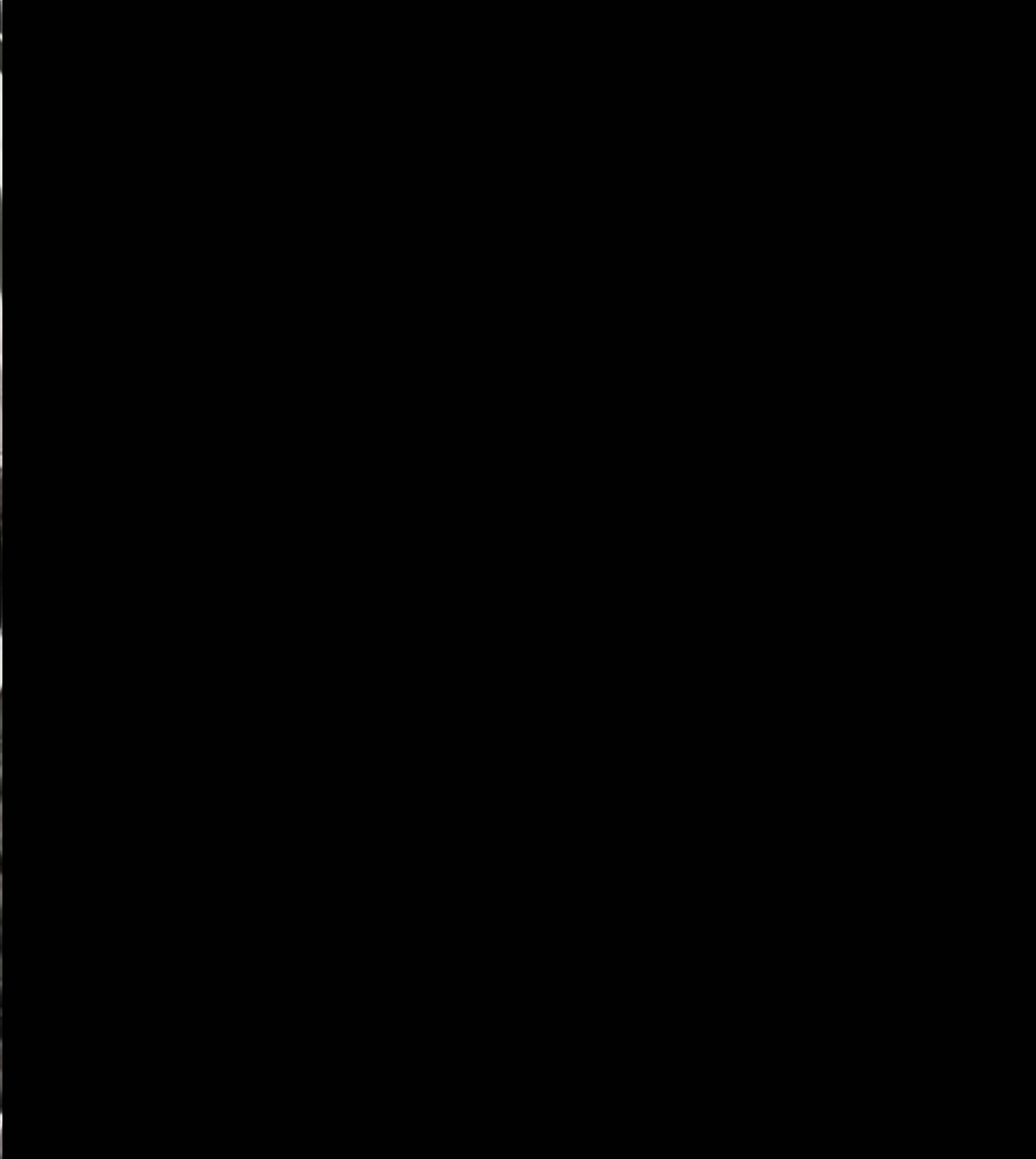


GO ACTIVE!
HAPPY MEAL

Step With It!

A fun walking plan that makes every step count. Visit www.stepwithit.mcdonalds.com for more information.









Start Happy Meal





BORDERS

BORDERS

BORDERS

BORDERS

it's what i eat
and what i do



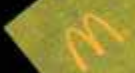


M
Taste, Choice
Balanced Food

M
Ronald McDonald
House Charities

Helping Children in a World

A Menu of



Your Comments Are

We Care



We Share
One Community

Socially Responsible Neighbor



All
McDonald's

Your Family. One Community.



A Full Serving
of Nutrition Facts

Choose the Best Meal for You

"We have an obligation to give back to the communities that give us so much."

Ray Kroc
Founder
McDonald's Corporation

McDonald's & You.
Your Family. One Community. Our Commitment.



Grilled
Premium
chicken
PREPARED BY



	classic		ranch bit		club	
Calories	Cal 20%	410	Cal 24%	480	Cal 29%	580
Protein	Pro 65%	32g	Pro 79%	40g	Pro 91%	46g
Fat	Fat 14%	9g	Fat 20%	13g	Fat 33%	21g
Carbs	Carb 17%	52g	Carb 18%	53g	Carb 18%	53g
Sodium	Sod 51%	1210mg	Sod 66%	1590mg	Sod 69%	1660mg

nd what i do

classic

ranch blt

club

	Cal			Cal			Cal		
Calories	20%		410	24%		480	29%		580
Protein	65%		32g	79%		40g	91%		46g
Fat	14%		9g	20%		13g	33%		21g
Carbs	17%		52g	18%		53g	18%		53g
Sodium	51%		1210mg	66%		1590mg	69%		1660mg



