



# Oxford Health Alliance Summit '10 Agenda

Innovate, collaborate, make a difference

**Monday 19 April**

## Morning

08:00	<b>Registration</b> – outside the Royal Room, where the Summit is being held	
	<b>Chaired by Richard Smith (UnitedHealth Chronic Disease Initiative) and Nikhil Tandon (Department of Endocrinology, All India Institute of Medical Sciences, New Delhi)</b>	
08:30	<b>Welcome to the summit</b>	Christine Hancock, Director, C3 Collaborating for Health (video)
	<b>Introduction to the Oxford Health Alliance</b>	David Matthews, Executive Coordinator, OxHA (video)
09:00	<b>Overview of India and non-communicable diseases</b>	Dr Prabhakaran, Executive Director, Centre of Chronic Disease Control, India
09:45	<b>A scorecard for chronic disease</b> Advancing health literacy globally among key audiences	Scott Ratzan, Vice President Global Health, Government Affairs and Policy, Johnson & Johnson
10:30	<b>Tea / coffee</b>	
11:00	<b>The Abu Dhabi model for tackling cardiovascular risk</b>	Oliver Harrison, Director of Public Health and Policy, Health Authority – Abu Dhabi
11:30	<b>How to scale up and sustain interventions</b> MEND  Agita Mundo	Paul Sacher, Chief Research and Development Officer, MEND (by phone)  Victor Matsudo, Chairman of the Physical Activity Network for the Americas
12:45	<b>Lunch – Diya Restaurant, lobby level</b>	

## Afternoon

13:45	<b>Global Alliance for Chronic Disease</b>	Cristina Rabadán-Diehl, Director, NHLBI Global Health Initiative Program
14:15	<b>Commercial incentives to change behaviour: evidence, science and rewards</b>	Greg Morris, Senior Actuary, Discovery Holdings Ltd, South Africa
15:15	<b>Tea / coffee</b>	
15:45	<b>Initiatives under way in China</b>  Rural initiative  Community interventions for health in Hangzhou	Lijing L. Yan, Director, China International Center for Chronic Disease Prevention  Jun Lv, Peking University Health Science Center
16:30	<b>Using new technology</b>  Using wireless technology to combat diabetes along the US and Mexico border  The story of chronic disease: a challenge and an opportunity	Chris Walker, Director, Public Health Programs, Scripps Whittier Diabetes Institute, California  Eddie McCaffrey, Joose TV, and OxHA's New Media Director (video)
17:15	<b>Close</b>	
19:00	<b>Reception and dinner for all delegates in the Royal Room</b>	



## Tuesday 20 April

### Morning

08:30	<b>Sydney Resolution: a framework for chronic diseases and climate change</b>	Ruth Colagiuri, Director, OxHA Asia-Pacific Centre
09:15	<b>Latin America</b> Current capacities and needs to counter chronic diseases Practical action	Manuel Ramirez-Zea, Institute of Nutrition of Central America and Panama Beatriz Champagne, Executive Director, InterAmerican Heart Foundation
10:00	Tea / coffee	
10:30	<b>Soap box</b>	Delegates' presentations
11:30	<b>A unique opportunity: the Millennium Development Goals and non-communicable disease</b> Online collaboration	Helen Alderson, CEO, World Heart Federation (by phone) Katy Cooper, C3 Collaborating for Health
12:30	Lunch – Diya Restaurant, lobby level	

### Afternoon

13:30	<b>Three ways to combat chronic disease</b> Surgery Polypill Community interventions	P.J. Devereaux, McMaster University, Canada (by phone) Denis Xavier, Head of Pharmacology, St John's Medical College, Bangalore K.R. Thankappan, Institute for Medical Sciences and Technology, Trivandrum, Kerala
14:30	<b>Future scenarios in health</b> An example: Scenarios at Novo Nordisk Online collaboration	Discussion led by Richard Smith, UnitedHealth Chronic Disease Initiative Bo Wesley, Senior Adviser, Future Health and Social Innovation, and Lene Anderson, VP Global Health Partnerships, Novo Nordisk A/S (by phone) C3 Collaborating for Health
15:15	Tea / coffee	
15:45	<b>Institute of Medicine report</b> <i>Promoting Cardiovascular Health in the Developing World: A Critical Challenge to achieve Global Health</i>	Derek Yach, Senior Vice President of Global Health Policy, PepsiCo What this means for us: Cother Hajat (UAE) Eva Margarita Solórzano (Latin America) Tracey Koehlmoos (Bangladesh) Response: Arun Chockalingam, inaugural Director of the Office of Global Health, National Heart, Lung and Blood Institute (NHLBI), on behalf of Susan Shurin (Acting Director, NHLBI)
17:15	Close and thanks	