



UnitedHealth Group

UnitedHealth Chronic Disease Initiative

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We help people live healthier lives.

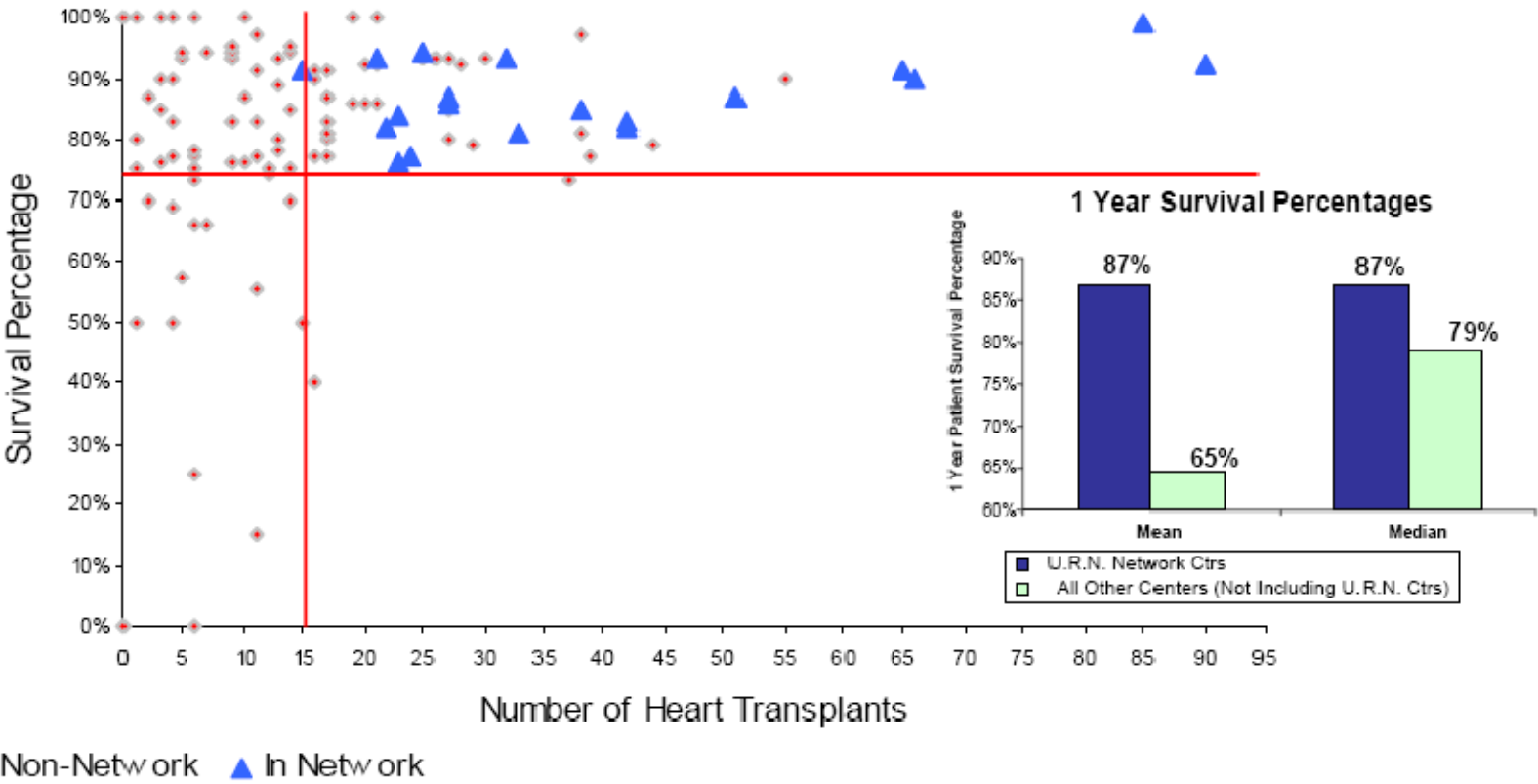


- One of the largest health and wellbeing companies in the US (a Fortune 25 company)
- Mission is “to help people live healthier lives”
- Estimated revenues for 2009 \$85-86b, net income \$3.4-3.7b
- Organises care costing \$115b for 70m Americans with 650 000 doctors and providers and 5200 hospitals—“like a giant PCT”; mostly not a provider
- Does this on behalf of individuals, companies, and governments (Medicare and Medicaid)
- Uses information, technology, and care management processes to raise quality and lower cost—very strong on data, evidence, and innovation
- Also operates in 40 countries, including the UK where it works with the NHS



An example of how United works

139 Adult Heart Transplant Centers Volume & Survival Rate





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Commitment September 2006

- Create and partner with centres in the developing world to build capacity to counter chronic disease (cardiovascular disease, diabetes, chronic respiratory disease, and certain cancers)
- Raise international consciousness of the scale of the pandemic—together with Oxford Health Alliance
- \$15m in cash and kind over five years



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Why is UnitedHealth doing this?

- To be good international citizens
- To learn and to share our learning
- To energise staff
- To establish contacts with international leaders in chronic disease
- To illustrate the value of public private partnership



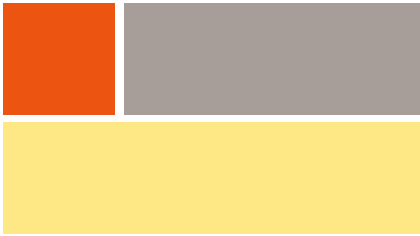
- Appointed a high level advisory board
- Put out a request for proposals for centers—received 138 responses from 70 countries
- Selected 10 for more detailed proposals and site visits
- After site visits selected eight for funding
- Funding has begun

UnitedHealth Chronic Disease Initiative Centers of Excellence



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- China - George Institute, Sydney University
- South Africa/Tanzania: Harvard
- Central America - Johns Hopkins, Harvard, Rand
- US-Mexico Border - PAHO, four pairs of universities
- Bangladesh - Johns Hopkins
- India/Pakistan (New Delhi) - Emory
- India (Bangalore) - McMaster University, Canada
- Tunisia - Public Health Institute of Finland





What will centres do? Examples

- A very wide range of activities
- Community interventions through schools, workplaces, health services, government, and the media
- Develop tools for estimating risk in low income countries
- Guidelines for use by non-doctors
- Programmes with community health workers
- Primary prevention strategies in primary care, including polypill studies
- Secondary prevention studies
- Disease management
- Policy development
- Advocacy



Success measures

- Raise the importance of chronic disease control and prevention globally and regionally
- Eventually reduce morbidity and premature mortality from chronic disease (or at least slow the increase)
- Increase the number of individuals, institutions, and communities equipped to counter chronic disease
- Develop and spread equitable programmes for preventing and countering chronic disease
- Create, develop, and sustain a global network for research into countering chronic disease
- Build constructive partnerships and avoid reinventing the wheel
- UnitedHealth staff and leaders feel good about the initiative