

# ***Action in Progress: Turning back the tide of diabetes***

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International Diabetes Federation

Oxford Health Alliance  
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# International Diabetes Federation

*Promoting diabetes care, prevention and a cure worldwide*



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# The diabetes epidemic

- 250+million cases (c380 million by 2025)
- 3.8 million deaths p.a. (AIDS 2.6 million)
- every 30 seconds a limb is lost



*Diabetes is more than just a risk factor for cardiovascular disease.*

# International Diabetes Federation

205 member associations (and rising) in  
160 countries

US 500 million in combined income and over a  
million individual members

Works from local to global



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# Campaigning



world diabetes day

14 Nov

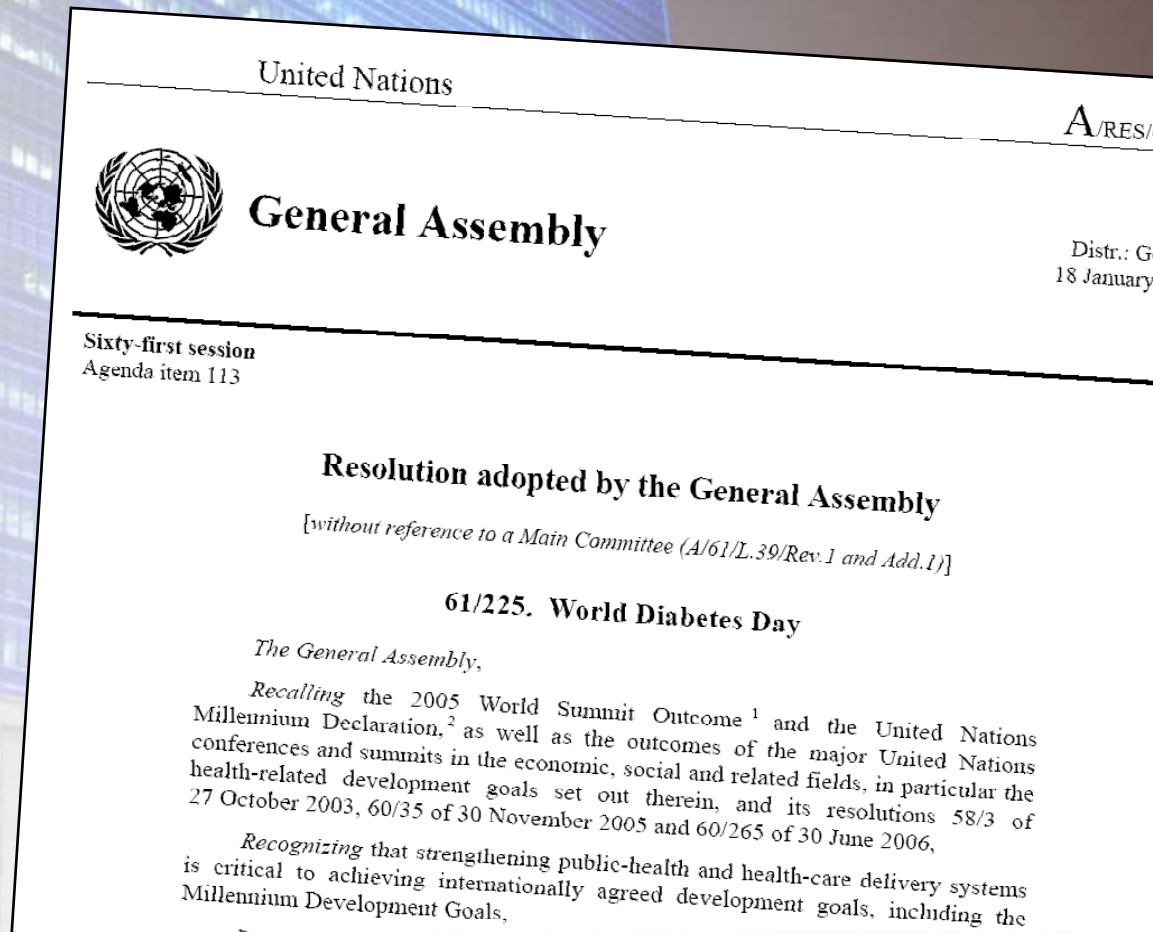


**Over 1100 monuments in blue**  
**Extensive grass roots participation**  
**More children receiving care**  
**Global media coverage**  
**Bring diabetes to light**  
**Significant involvement online**



# Advocacy

## A United Nations Resolution on diabetes



United Nations

A/RES/



General Assembly

Distr.: G  
18 January

Sixty-first session  
Agenda item 113

### Resolution adopted by the General Assembly

*[without reference to a Main Committee (A/61/L.39/Rev.1 and Add.1)]*

#### 61/225. World Diabetes Day

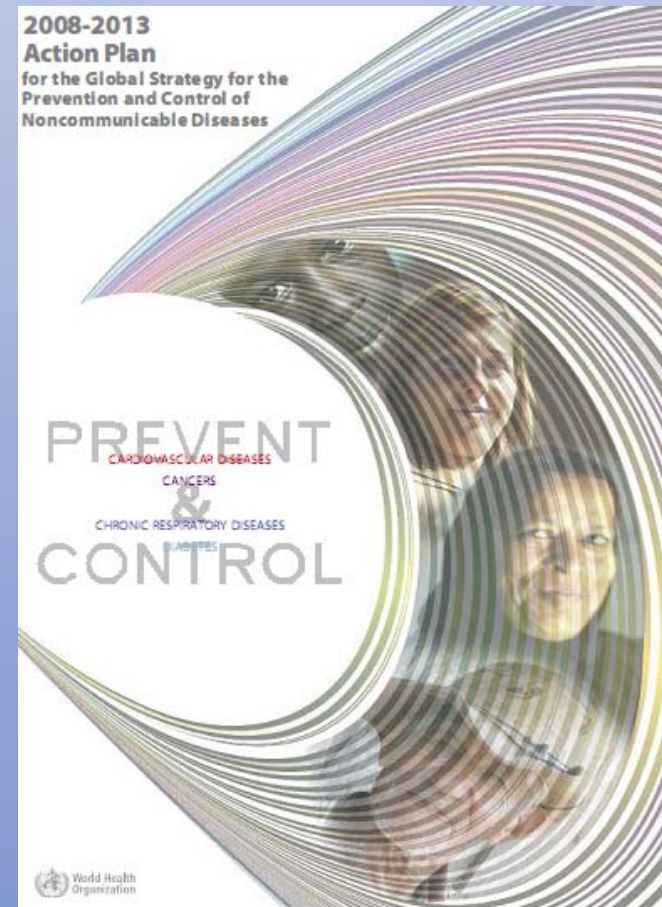
*The General Assembly,*

*Recalling the 2005 World Summit Outcome<sup>1</sup> and the United Nations Millennium Declaration,<sup>2</sup> as well as the outcomes of the major United Nations conferences and summits in the economic, social and related fields, in particular the health-related development goals set out therein, and its resolutions 58/3 of 27 October 2003, 60/35 of 30 November 2005 and 60/265 of 30 June 2006,*

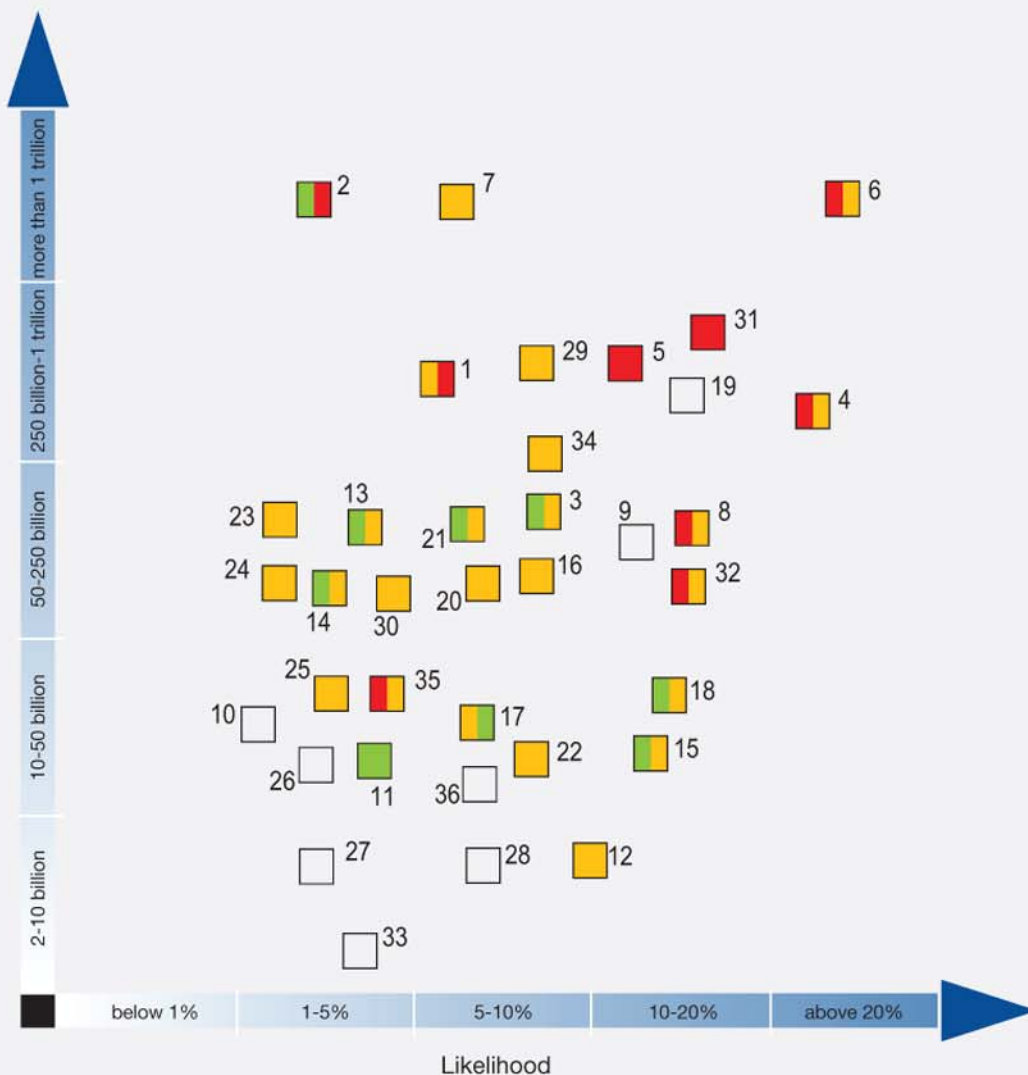
*Recognizing that strengthening public-health and health-care delivery systems is critical to achieving internationally agreed development goals, including the Millennium Development Goals,*

# Going beyond the UN Resolution

# NCDs/diabetes on the agenda



# Figure 1: Global Risks Landscape 2009: Likelihood with Severity by Economic Loss



Based on an the assessment of risks over a 10 year time horizon by the Global Risk Network  
**Key:** Boxes indicate change since last year's assessment  
■ Increased      ■ Decreased  
■ Stable       New risk for 2009

■ ■  
 Likelihood   Severity

# What gets a global health issue onto the international agenda?

Actor Power

The strength of the individuals and organisations concerned with the issue

Ideas

The ways in which those involved with the issue understand and portray it

Political Contexts

The environments in which actors operate

Issue Characteristics

Features of the problem

# What do we want?

UN General Assembly Special Session on NCDs

UN Secretary General Special Ambassador on NCDs

Recognition of NCD impact for MDGs



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# And.....

Global Fund remit expanded

Prevention of diabetes and its complications/  
integration of NCDs into primary health care

Access to essential medicines for diabetes



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# What else do we need?

NCD leadership and 'guiding institutions'

Common definition of NCD policy problem and solutions

Effective interventions

Civil society mobilisation: outrage and urgency



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And we need to have.....

**FAITH**

*because global advocacy in health  
can work!*



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